

## Team Capabilities

- Convenient, on-site training at the client's location
- Preparation of slideshows and videos as well as the audiovisual equipment to present them.
- Briefings and materials tailored to be age- and experience-appropriate for each audience.
- Administrative support such as making initial contacts, obtaining permissions and approvals (from school systems, etc.); and preparing follow-up reports to document the details of the presentation.
- Create innovative multimedia websites, applications and video games for younger and older students.
- Collaborate with a local school to produce a safety video warning about the dangers of UXO.
- Establish vendor sources to provide handouts, takeaways, and promotional items to leave with members of each audience, further strengthening the impact of our educational programs and briefings.

### Task Order Summary

U.S. Army Corps of Engineers, Huntsville  
 Number: W912DY04D0006 TO: 13  
 PoP: 9/29/2006 - 12/31/2012

## Commendations

Recipient of  
**2011 Trainor  
 Award**

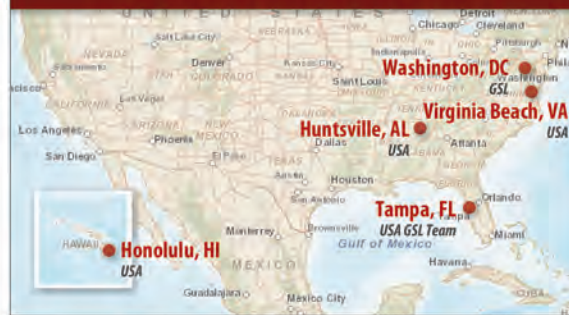


## Team USA GSL

**USA Environmental, Inc. (USA)** is a small business that provides munitions response services. USA's qualifications include a wealth of experience in the area of community education programs particularly as they relate to Unexploded Ordnance (UXO) Safety. Several members of our corporate staff are seasoned professionals in all aspects of community outreach.

**GSL Solutions (GSL)** is a veteran owned small business that provides website design and content management services. While GSL has worked with businesses and government entities of all sizes, the majority of our portfolio is for the U.S. Senate and House of Representatives. GSL has been working on Capitol Hill for twelve years, producing more than 100 official websites during this time. Currently, GSL supports over 60 websites in the Senate alone.

### Team USA GSL Office Locations



For more information, contact:

**Sarah Gambino, USA Public Relations**  
 (813) 343-6356, [sgambino@usatampa.com](mailto:sgambino@usatampa.com)

**Michael Gaines, GSL President**  
 (813) 637-8535 x 112, [mg@gsolutions.com](mailto:mg@gsolutions.com)

## Effectively Delivering the "3Rs" Message to the Public

Since 2006



**Recognize**  
**Retreat**  
**Report**



Community Education

# Past Experience

Performed community relations work in 4 states involving the following sites:

- Former Spencer Artillery Range, TN
- Former Motlow Range, TN
- Former Camp Wheeler, GA
- Camp Sibert, AL
- Pinecastle Jeep Range, FL

Successfully presented community education programs to:

- Over 13,200 elementary, middle, and high school students
- Over 1,900 individuals at community organizations



**UXO Safety Clubhouse**

The Safety Clubhouse which features Roxie is geared towards younger elementary age students. The site is fun and informative with a design that engages kids to learn the 3Rs safety message.



**UXO Safety Class**

The Safety Class website uses the same content and 3Rs safety material. However, it presents this information in a style that appeals to older students in middle and high school. The two UXO student sites show how content can be reused to better communicate with different audiences.

[w3.sas.usace.army.mil/UXO/](http://w3.sas.usace.army.mil/UXO/)



**3Rs Safety Video**

The 3Rs safety video provided a new and current storyline for sharing the potential dangers and proper actions to take in the event someone encounters a munition. The key to this project's success was the use of actual students for input and production of the video.

## Audience

**Schools:** Elementary, Middle, High, Vocational, Alternative, Private, Public, Academy, Technical, Catholic, Christian  
**Organizations:** Cub and Boy Scouts, Brownies and Girl Scouts, Fire Rescue Departments, Sheriffs' Departments, Emergency Services, Chambers of Commerce, Forestry Association, Loggers, Public Works, Church Congregations, City Employees, Landfill Workers, Environmental Protection, Public Meetings



**Camp Two Feathers Interactive Storybook**

The eBook was designed to utilize all the various UXO characters to tell the 3Rs safety message in a unique way. Research has shown that kids retain what they learn when there is a story they can connect to and interact with. The Camp Two Feathers story helps explain the 3Rs safety message through a fun and popular distribution channel by being available on multi-platform devices.

"UXO Safety" is now available for free at the [Apple Store](#) for iPad and at [Google Play](#) for Android devices.